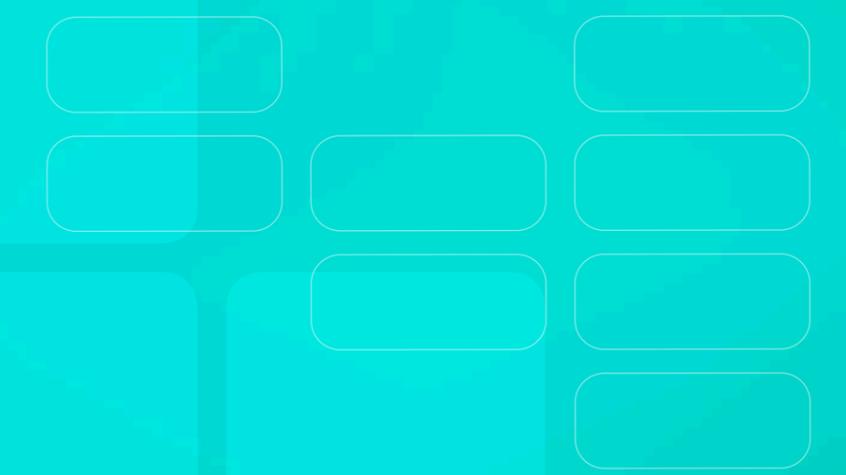




APPLIED MOBILE TECHNOLOGY



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13TEXT

**ONLINE JUST
GOT PERSONAL**

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Smart phones r biggr thn evr b4

Think abt it, they've never been more
a part of our everyday lives

& they're here 2 stay...

13TEXT

MAKE A POWERFUL CONNECTION WITH CUSTOMERS ONLINE



Online advertising has great exposure and effective targeting methods. But it's just not as personal as a phone call.

Click2Talk allows you to combine the virtues of online advertising with the benefits of a phone call.

This is not a one-way spamming campaign product. It's the customer who initiates the conversation. Click2Talk traps EVERY single enquiry 24 x 7 x 365.

And if campaign metrics are important to the way you run your business, you'll be pleased to know that Click2Talk offers powerful tracking and reporting so your marketing plans, offers and media buys can be optimized.

Some things just click.

HOW Click2Talk™ TURNS ADS 2 SALES CONVERSATION

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1.

A customer sees your online advertisement with a call to action.



2.

FIND OUT MORE



Interested in your product, the customer clicks the button and enters their phone number.

Just in the click of time!

Click2Talk puts you in touch with your customers at the very moment they are most interested in finding out more about your product. Your sales team can "strike while the iron is hot" and convert enquiries into sales more easily.

Customers love it too. Rather than scrolling through dense information on web pages, customers can request a call with the simple click of a mouse. They'll get a personalised chat with a member of your sales team to learn how the product or service can benefit them specifically.

3.



In seconds, the Click2Talk application calls the customer and plays an automated message while connecting them to your call centre.

5.

The data from this correspondence is emailed to you in real time.



4.



A member of your sales team answers the call with a targeted sales pitch, knowing exactly what the customer is enquiring about before the conversation starts.