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**EASY DONATING
FOR CUSTOMERS,
MORE DONATIONS
FOR YOUR
ORGANISATION**

13TEXT

TXT isn't dead...

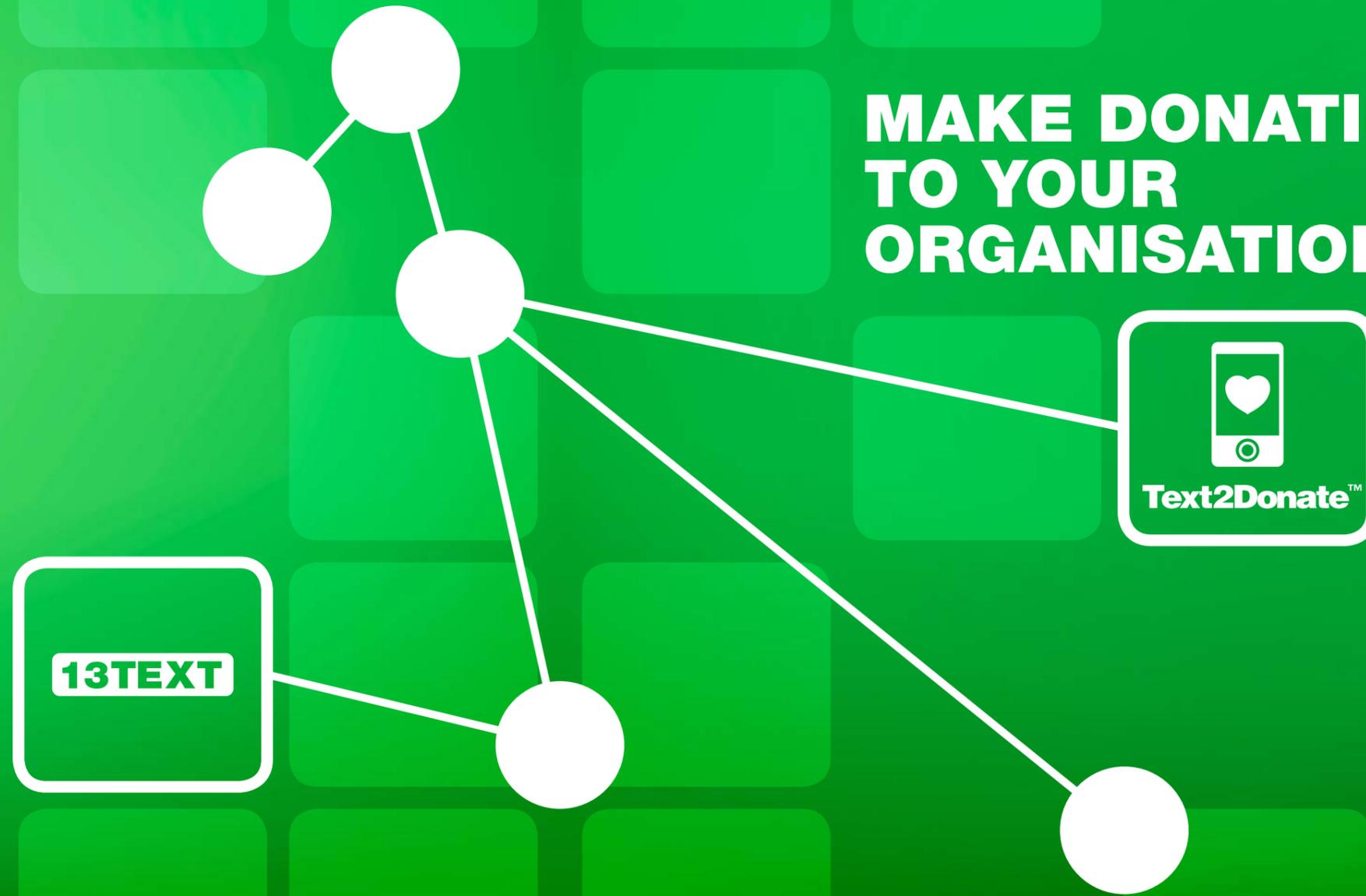
It's bigger than ever before

Think about it, it's never been more a part
of our everyday lives

& it's here to stay...

13TEXT

MAKE DONATING TO YOUR ORGANISATION EASY



Donating to your organisation doesn't have to be difficult for customers. In fact, you can make contributing more convenient than ever.

All donors need to do is SMS a keyword to a phone number of your choosing. They are then called and connected to an automated donation payment service, which they can use to make a payment using their credit card.

Rather than asking people to remember to donate to your organisation, they can do it there and then – the minute your advertising has convinced them to make a contribution.

It has a lot to give.

13TEXT

HOW Text2Donate™ TURNS ADS 2 DONATIONS

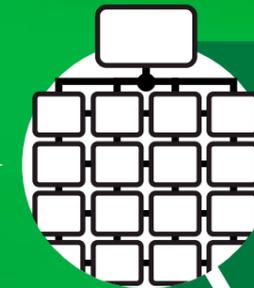
1. The customer sees your call to donate in any media.
Direct Mail, TV ads, web site.



2. The customer sends an SMS.



Text 'Jeronimo' to 0410 000 000 for a call back.



3. In seconds, Text2Donate calls the donor back and connects them to the donation payment gateway.

Making donating easier

Anyone donating to your organisation deserves a simple and easy payment process.

Text2Donate allows people to take action and donate the minute they've seen your advertising and made the decision to do it.

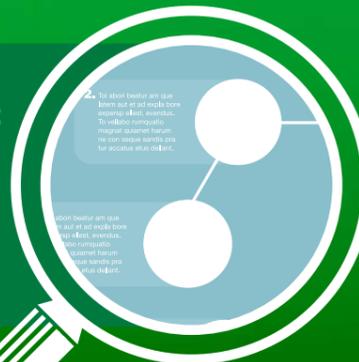
It also makes use of a way to communicate that has become the norm for consumers. Texting is the preferred method of communication for tech-savvy consumer.

Text2Donate allows your organisation to leverage a behaviour that is carried out by consumers on a daily basis – sending an SMS message.



4. The donor is prompted through a payment process, and makes the donation into your chosen account.

6. Your management team is emailed immediately with the details of the donation.



5. The donor receives an SMS with a receipt number and web address that allows the donor to print out a tax invoice.