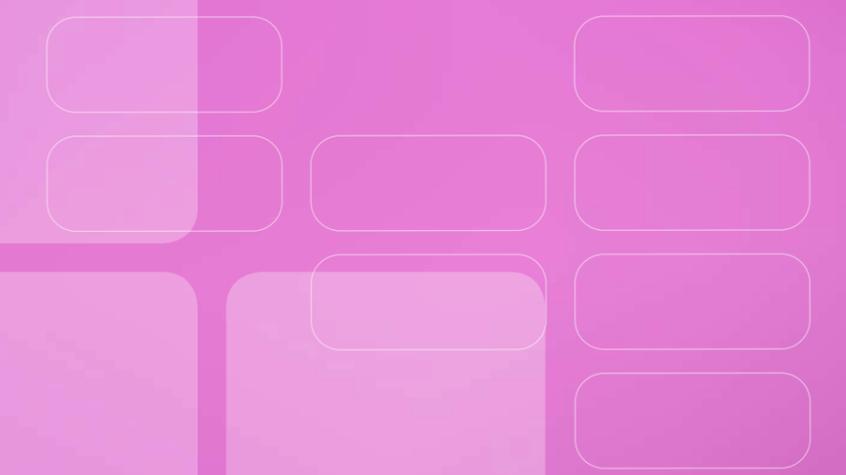


13TEXT

APPLIED MOBILE TECHNOLOGY



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**SELL WHILE THE
IRON IS HOT**

13TEXT

TXT isn't dead...

It's biggr thn evr b4

Think abt it, it's never been more a part
of our everyday lives

& it's here 2 stay...

13TEXT



MAKE THE SALE, WHEREVER YOUR CUSTOMER IS

Asking customers to buy your product is one thing. Persuading them to remember to buy your product next time they're in a position to is an even bigger challenge.

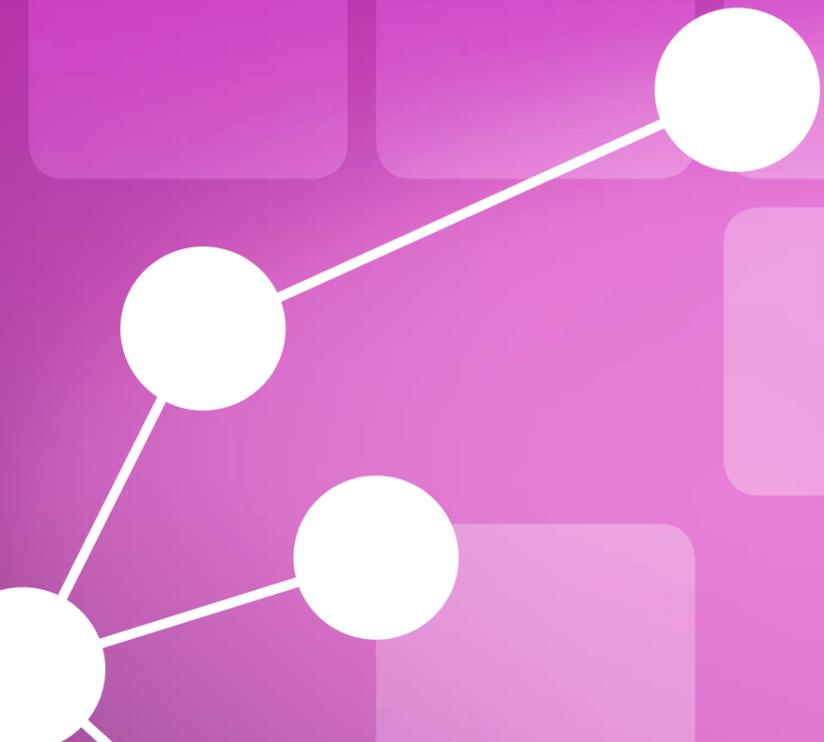
13Text puts customers in a position to buy your product at the moment they see your advertisement, whether that be on TV, on a poster, in a DM piece, and so on.

It allows anyone with a smart phone to purchase a product by sending a text message, scanning a QR code or entering a URL.

They will be called and guided through a purchase process until the sale is finalised. Once it is, you'll receive the details of the entire transaction immediately in your email inbox.

The service can also accommodate more complex transactions, such as partial or split payments.

I'll pay that!



13TEXT

HOW Text2Buy™ TURNS ADS 2 SALES ON THE SPOT

